

THE PANDA
DIFFERENCE:



OUR CROWDFUNDING PACKAGE



KICKSTARTER

BACKERKIT

gamefound

INDIEGOGO

Our one-of-a-kind Crowdfunding Package is a specialized suite of products and services created specifically to assist publishers and creators who intend to use a crowdfunding platform to bring their tabletop game to fruition.

WANT MORE INFO?

Scan the QR code below or visit bit.ly/CFpackage to visit our Crowdfunding Package webpage, fill out a quick form to get started and receive a promotional discount on the program.



UP-FRONT EXPERT CONSULTATION

At Panda, you'll be paired with your very own Project Manager and Prepress Specialist who will custom-tailor your package for your specific project. During your video call, we'll walk you through the manufacturing process, distill your MVP (Minimum Viable Product), help you flush out your reward levels and stretch goals, and offer advice on marketing, shipping, and fulfillment.



ADVANCED COMPONENT ADVICE & SAMPLING

Your most eye-catching components can sometimes be the most complicated. Your Panda Project Manager will break down the manufacturing processes for wood components, dice, metal coins, or even custom plastics.

We'll analyze your custom component designs and provide valuable feedback to help you choose the best materials and processes for your components, maximize efficiencies during manufacturing, and provide interesting options and stretch goals ideas.



INVALUABLE LAYOUT ASSISTANCE

Your Panda Project Manager and Prepress Specialist can assist you in creating your punchboard token sheet layouts, custom cardboard inserts or plastic trays, and even provide feedback and ideation for unique, bespoke packaging ideas!



HIGH-QUALITY PROTOTYPES FOR REVIEWERS

Every Crowdfunding project requires a great deal of marketing and hype. There's no better way to show off your game than with a completely customizable prototype!

These are typically used to create how-to-play videos, photos for your campaign page, sent to online content creators for previews, or used at conventions for in-person demos.

At Panda, each component can be made bespoke to your specifications! Your Prototype can include Print, Wood Components, Dice, Plastic Pieces, Plastic Inserts, Cloth Bags, Metal Coins, and more!

